

Telecommunications Rubric - Part 1

Assignment	1.0	2	3.0	3.5	4.0	Score
Compare 2 Listservs	no evidence of subscriptions; incomplete descriptions	1 or 2 subscriptions; incomplete or missing addresses and subscription directions;	Subscribes to 2; Description includes directions and addresses; Adequate description; spell checked.	Well-written, concise descriptions; basic analysis of the results. Follows font and size directions.	2 or more successful subscriptions; thorough analysis of results; concise, well-written descriptions with no spelling or grammatical errors.	
Web Site Critique	Describes the site without analysis. Demonstrates little knowledge of the site or the principles of design.	Describes the site in general terms without analysis of the principles of web design.	Describes the site in terms of the principles of design. Oral presentation is complete.	Demonstrates familiarity with site; analysis is objective; demonstrates knowledge of the principles of design; oral presentation shows adequate preparation.	Demonstrates in-depth knowledge of site and principles of design; analysis is thorough and objective; oral presentation is clear and concise.	
6 Favorite Sites Page	Incomplete descriptions; some links do not work.	Descriptions are incomplete; some graphics are inappropriate	Describes and links to 6 sites with some graphic representation of each; all links work	Graphics appropriately sized and placed; complete descriptions; demonstrates effective use of a table.	Descriptions are clear, concise and well-written. Graphics are appropriate to each site or a page theme; graphic borders removed; animations limited.	
Design an Internet Project	Project is an inappropriate use of the web; better done using another medium ei. paper.	Lacks organization or is not relevant to the audience.	Project is audience appropriate and uses web resources to enhance learning. Written component describes how the Internet facilitates this project and provides a clear implementation plan.	Attractive presentation. Creative use of Internet resources. Academic standards and some form of assessment are included. Written component describes influences from web resources.	Internet project is integrated into the overall web site theme. Uses higher level technology, such as PDF documents or web forms. Project is clear, complete and is an excellent resource for others. Rubrics are included. Written component addresses standards and extensions for the project.	
Self-evaluation		Discusses class accomplishments but fails to discuss personal issues.	Describes accomplishments and shows thoughtful consideration of future possibilities for the site.	Description and Analysis are well- written.	Relevant and complete; no mechanical errors. Shows insight into web site's strengths as well as weaknesses. Addresses future goals for site.	